



Birth and Baby Resource Network
P. O. Box 4908
San Luis Obispo, California 93403

February, 2010

Dear Community Member,

The Birth and Baby Resource Network (BBRN) will be hosting its 14th annual Birth and Baby Fair in Mission Plaza on Saturday, May 8th, 2010. BBRN is a non-profit organization dedicated to educating and supporting families in our community. Our fair is an opportunity for people to gather information about the resources and options available to them during their pregnancy, birth, and early parenting in a relaxed, fun atmosphere. This event brings together businesses, organizations and individuals who are dedicated to serving families and children. Along with health and parenting resources, the fair will also include products, services, a wonderful silent auction and entertainment. Attendance is remarkable and growing every year!

We are now accepting applications from those who would like to advertise their business on our fair flyers and/or print and television ads. Through your advertising you will be supporting our efforts to make this year's fair bigger and better than ever while you reap the benefits of having your business name viewed by thousands of consumers county wide.

This year we are offering two categories of advertising to better meet your needs. Please review the enclosed application for details about each category. To participate please complete and return the enclosed application, with a check made out to BBRN, no later than March 1, 2010. Please note that all applications are subject to review and acceptance in accordance with the mission statement of BBRN.

We hope you will take advantage of this great opportunity to promote your business and support a wonderful event. If you have any questions, please feel free to contact us.

Sincerely,

Jennifer R Everett
Birth & Baby Fair Coordinator



**Birth & Baby Resource Network
Advertiser Application
2010 Birth and Baby Fair**

Business Name: _____

Address: _____

Contact Person: _____ Phone Number: _____

E-mail: _____

Please choose a category and return this application, with a check made payable to BBRN, to the address below by February 28th, 2010

\$500 ADVERTISER:

- Your business will receive *prominent* name recognition and logo on Birth and Baby Fair advertising (flyers, posters, print and television ads).
- Your name, logo, and *link* will be added to the BBRN website on our baby fair page through June 2008.
- Your business information (for example a brochure, sample, or coupon) will be included in our welcome package handed out to all fair attendees.
- You will receive a free booth space at the fair with preferential booth location in the plaza. This option is limited to the first 10 respondents.

\$250 SUPPORTER:

- Your business will receive name recognition on our flyer.
- Your business information (for example a brochure, sample, or coupon) will be included in our welcome package handed out to all fair attendees.
- You will receive a free booth space at the fair. Space is limited.

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2010 Baby Fair
P.O. Box 4908
San Luis Obispo, California 93403**

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Please contact us at 805-546-3755 or info@bbrn.org if you have any questions.