



March 2008

Dear Potential Vendor,

The Birth and Baby Resource Network is proud to be holding its 12th annual Birth and Baby Fair in Mission Plaza on Saturday, May 10th, from 10 a.m. - 3 p.m. BBRN is a non-profit organization that has been dedicated to educating and supporting families in our community since 1995. Our fair offers an opportunity for consumers to gather information about the resources and options available to them during their pregnancy, birth, and early parenting in a relaxed, fun atmosphere. Attendance is remarkable and growing every year!

This event brings together businesses, organizations, and individuals who are serving families and children here on the Central Coast. The fair is a great opportunity for you to highlight what you have to offer to the community. Along with health and parenting resources, the fair will include products, services, a wonderful silent auction, and entertainment featuring: Hear The Darlings Roar, the Singing Hands Children's Choir, American Dance Studio, Performance Athletics, a Musical Petting Zoo, a bounce house, and much more!

The Birth & Baby Resource Network opened its first Resource Center here in downtown SLO. We are encouraging all vendors to help us keep the doors open to the community by becoming center members. You will receive a discount of \$10 off your space by doing so.

To participate in the baby fair, complete and return the enclosed application. It is the policy of the BBRN that only one business/organization will be allowed per space. This year we are offering an opportunity to advertise your business in our consumer gift bags, so please take a look at the attached advertising application as well. Please note that all applications are subject to review and acceptance in accordance with the mission statement of BBRN as posted on our website at www.bbrn.org.

All paid space applications postmarked on or before April 4th will receive a \$10.00 discount. Spaces are limited and will be assigned in the order that applications are received and paid in full. The final deadline for electricity is May 4th. Please include a self addressed stamped envelope with application to expedite processing.

We hope you will join us for our 12th Annual Birth and Baby Fair. Your enthusiasm, support, and participation are appreciated. If you have any questions, please contact us at (805) 546-3755.

Sincerely,

Sarah Miller & Jessica Elliott,
Birth and Baby Fair Coordinators